

PRoF Award abstract – Call 2018

Deadline for submission: Thursday March 1st 2018 (12 o'clock noon)

Please send to: PRoF-Award@uzgent.be.

<Project acronym and name>

1. Research Outline

Acronym	ViViDoctor
Project name in English	ViViDoctor
Pitch (1 sentence)	ViViDoctor provides virtual visits to real doctors.
Executive summary (max. 10 lines)	
<p>ViViDoctor is the ultimate solution to augment the accessibility to care. By providing an environment for Secure Video Visits and Text questions, ViViDoctor enables hospitals, doctors, and patients stay in contact even after the physical visit.</p> <p>ViViDoctor is in early market distribution stage after proven pilots with Saint Luc, CHU Liege and Wondzorgcentrum.</p> <p>Thanks to ViViDoctor's democratization of care underprivileged members of the society (elderly, disabled, rural areas) delivery of care decouples from their physical access and facilities. Hospitals cut costs and increase revenue, optimize workload and increase quality of care with ViViDoctor.</p>	

2. Cause and context of the research

ViViDoctor is an initiative of ViViDoctor SPRL with its early supporters of CUSL St. Luc, Wondzorgcentrum and CHU Liege.

World is going through more and more for a patient-centric approach and ViViDoctor acknowledged that in Belgium we aren't leading this wave for the world. Accessibility to care is not only a "supply" problem, (e.g # of doctor's available) but also an issue for the patient's abilities (e.g Am I able to reach a doctor in a timely fashion?)

More and more challenging daily lives and responsibilities push us to visit a healthcare professional much less than we should be doing. This ends up costing more for the patient and for the society. It is also a showstopper for preventative care.

To address all these issues, we've started ViViDoctor, and tested it with our partners. With their feedback we've improved the product and made it ready for commercialization.

3. Innovation results achieved

- Up to now about 1.000 visits concluded with 300 patients, saving 420.000€ for the economy (420€ per visit).
- With a record successful crowd-funding campaign, ViViDoctor raised 100.000€ from 93 people in just 5 days. This shows well that the public support for the project is there. Selected as one of the top 50 startups to invest by Trends & Tendances.
- 4 hospitals, 6 individual doctors, 3 psychologists and 1 pediatrician joined.
- Created and released a training program on Telemedicine for Caregivers, Ethics and Technology.
- Managed to convince one big insurance provider to provide malpractice insurance for telemedicine.
- Attracted a lot of media interest within Belgium and internationally and got people discussing:
 - <https://www.lecho.be/dossier/startups/La-consultation-medicale-virtuelle-de-ViViDoctor-seduit-le-crowdfunding/9930435>
 - <https://www.youtube.com/watch?v=l66JJ1UaZ8>
 - <https://www.bruzz.be/en/videoreeks/bruzz-24-2017-10-09/video-online-doctor-consultations-possible-thanks-brussels-site>
 - <https://techcrunch.com/2018/01/22/vividocor-raises-e400000-to-bring-teleconsultations-to-belgium-hospitals/>
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4. Link to the PRoF values

When you are a person with needs, going to a doctor becomes a project for you. Transportation is an integral part of the delivery of care, and that leaves out underprivileged

society. ViViDoctor's existence raises awareness that this doesn't have to be the case for all. It provides secure and private infrastructure to access quality care without leaving the comfort of their home.

Not being able to connect a Doctor, or psychologist because of a patient's physical barriers could result in further isolation for him/her. This is also the case when a hospital patient is dispatched: there is no way to stay in touch, resulting in more loneliness and lack of care.

Finally, the Flexibility that ViViDoctor provides may be its strongest point.

- It allows hospitals to diversify their workforces between different work sites.
- Shortens the hospital stay by sending patients home and still being able to keep an << virtual >> eye on them.
- It allows hospitals to transfer patient knowledge to chronic care centers without having to disconnect from the patient.

5. Applicable IPR rules

All IPR Belongs to ViViDoctor SPRL, based in Brussels Life Science Incubator, Clos Chapelle-aux-Champs 30, 1200 Woluwe-Saint-Lambert.

6. Information on the partners

CUSL Saint Luc: ViViDoctor is being used in the Diabetology department for many patients.

Wondzorgcentrum: ViViDoctor is used in remote Wound care, enabling contact between nurses and doctors in dermatology.

Sint-Elisabeth Zottegem: ViViDoctor is used in Bariatric surgery follow up.

CHU Liege: ViViDoctor is used in Breast Cancer surgery follow up.

Brussels Life Science Incubator: Provides office space.

6 Independant General Practitioners, 3 Psychologists and 1 Pediatrics.

Company Advisor: Frank Ponsaert, ex. Advisor to the cabinet of Mme De Block.

Note:

If your project is selected as laureate for the Award Symposium, a powerpoint presentation that reflects the project as suggested will be required (in advance), including a future plan how the funding will be used.

If your project is selected as the winner of the Award, you will be invited to present the results achieved thanks to the award during the Award Symposium of the next year.





Addendum: Contact information

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